

CalVans Retreat Summary and Action Items for Board Meeting 2023

Mission Discussion:

Existing:

To advance our states workforce to attain self-sufficiency by removing transportation barriers.

Revised:

The Mission of the California Vanpool Authority is to provide sustainable, clean, safe and reliable mobility options to workforce groups.

Vision Discussion:

Existing:

To provide transparent, zero-emission, sustainable, performance-driven and non-traditional transit for all Californians.

Revised:

To provide zero-emission, sustainable, telemetric-driven mobility options for primarily rural essential workforce groups.

Short Term Goals (1-2 years):

- 1) 100% CalVans Driver safety record.
- 2) Increase CalVans' Brand awareness.
- 3) Hold Ribbon cutting event for EV Van delivery.
- 4) Promote van donation program with agency partners.
- 5) Marketing activity: Reach out to food processing locations.
- 6) Increase the "in District" state and federal elected official office relationships (including attendance at local events)
- 7) Recognize customers and drivers through recognition awards at stakeholder meeting—Driver of the Year, Partner of the Year
- 8) Strengthen collaborations with stakeholder's public and private sector
 - a) Strengthen relationships with the employers as potential advocates in DC and Sacramento
 - b) Work directly with COGs, CAG's and transit districts to understand CalVans as a non-threat.
- 9) Improve federal and state advocacy efforts.
 - a) Get funding
 - b) Increase funding
 - c) Identify new funding pots
 - d) Legislative protection/carve out
- 10) Work on state bond funding.
- 11) Participate in state hearings for bills directly.
- 12) Advocacy meeting timing February 8th Retreat/Legislative Day in Sacramento (invite strategic partners to cosponsor/cohost event)
- 13) Review/change stakeholder meeting suggesting December 14th Stakeholder meeting and Board meeting in Visalia.
- 14) Benchmark the performance of the new EV fleet.
- 15) Adopt a reserves policy.
- 16) Create/update on-boarding effort for Board members and alternates
- 17) Create CalVans yearly calendar include dates for Board meetings and special events as well as housekeeping dates such as distribution of Board packets, reports, audits, etc.
- 18) On-time audits & Annual report
- 19) Develop and adopt "out of state van policy"
- 20) Continue to partner with affordable housing communities.
- 21) Create JPA partner policies/expectations.
- 22) Increase staffing and staff capacity to support growth of organization.
- 23) Mitigate risk and strengthen risk management.

Longer Term Goals (3+ years):

- 1) Ensure a stable and positive financial return to member agencies and the public.
- 2) Empower and benefit the individuals we serve as drivers and customers.
- 3) Support California agriculture and other industries with safe transportation.
- 4) CalVans to continue be a leader in zero-emissions statewide.
- 5) Provide safe, reliable, and affordable transportation.
- 6) Benefit the environment by reducing carbon emissions.
- 7) Continue to report on stable, positive vehicle miles.
- 8) Mitigate risk and strengthen risk management –keep claims low
- 9) Create an Advisory Board.
- 10) Support thoughtful growth.
- 11) Create permanent CalVans headquarters and facilities.
- 12) Have appropriate staffing levels.
- 13) Pursue funding that is niche enough that CalVans/non-standard workforce can serve—as un-met transit need.
- 14) Continue to explore the feasibility of hydrogen especially if EV does not work out.
- 15) Continue to partner with affordable housing communities.